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Business Line

A way of life in Hyderabad

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Biryani is no mere dish for a Hyderabadi. It is a way of life. And, local restaurants want to make the most of it.

Biryani is a fusion food of Persian origin, brought to India by the Mughuls. The once Nizam-ruled State boasted of dozens of varieties of biryanis.

And such is the Hyderabadi's love for biryani and its varieties that a discussion often ends with some one running to get a couple of packs to savour and critique that variety.

Little wonder that in these times of burgers and pizzas, home-grown biryani outlets are giving KFCs, Dominos, Pizza Huts a run for their money. Indeed, many are spreading out in Hyderabad-Secunderabad.

Paradise in Secunderabad; and Madina, Nayab, and Pista House in Hyderabad are among the host of popular restaurants serving biryani and other Mughlai/tandoori dishes. Ali Hemmati, Chairman of The Paradise Group, told *Business Line*, "The demand continues to grow but people living in different parts of the city find it difficult to come to our flagship restaurant in Secunderabad. Therefore, we decided to set up our fifth outlet at Kukatpally. We plan to open more outlets in Hyderabad before setting up centres in other cities."

Not just locals, many who travel to Hyderabad make it a point to have biryani. In fact, many domestic flyers pick up a a kg or two.

There are also 'Midnight Biryani' outlets to feed the hunger pangs of those working late.

Hyderabad House has started a chain of hub-and-spoke restaurants, with a centralised kitchen serving satellite outlets..

Happy feasting.

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